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Atmosphere

Inside this folder we present a story of modern manufacturing. Our presentation has nothing to do with the product—that is accepted. It has nothing to do with the mechanics of production for that is in skilled hands. But the *atmosphere*—those good looking lawns, if you please, the pride of every member of the Libbey-Owens-Ford organization—that's what we supplied.

While grass may seem a commonplace thing, did you ever stop to think how closely it is linked with our whole lives? It honors our arrival by dressing the hospital grounds in a colorful setting. Next it follows us to the playground where it serves as a buffer to childhood mishaps. Then along comes school, calling for acres of good turf on campus and athletic field. Home and factory, where pleasing lawns are indispensable, are next. Now appear the exacting demands of golf course and polo field, park and airport, ball diamond and tennis court.

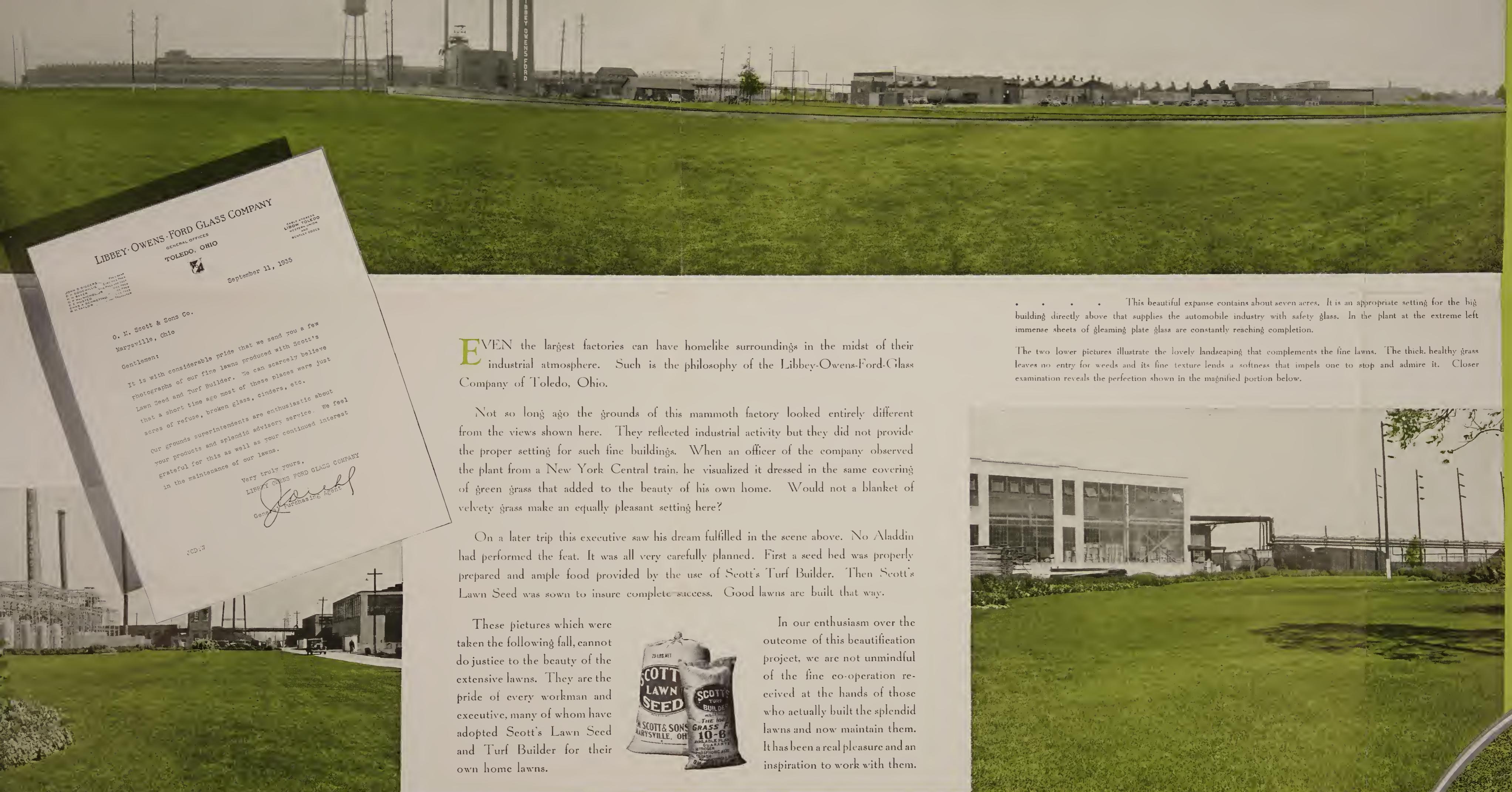
And so the story goes with grass making its unique contribution all along the line, and mark you, it accompanies us right to the final resting place where it lays a soft green mantle tenderly over us.

Doesn't grass play a prominent part in man's maneuvers? Isn't it therefore wise to select the seed with great care? Scott's seed has won nationwide fame by producing a quality of turf that stands out from the rest—conspicuous for its smoothness and unusual freedom from weeds. Incidentally it's the most talked about seed when turf authorities assemble.

Nineteen thirty-six will witness the largest sowing of Scott's seed on record. Its perfect blending will be reflected in miles of beautiful grass affording pleasure to thousands. The enclosed order blank is your invitation to enjoy a better lawn.

O. M. SCOTT & SONS COMPANY
MARYSVILLE, OHIO " " " "





NOTE THE *Fine Texture and Freedom from Weeds* IN THIS BEAUTIFUL *Scott* LAWN AT TOLEDO, OHIO . . .

EVEN the largest factories can have homelike surroundings in the midst of their industrial atmosphere. Such is the philosophy of the Libbey-Owens-Ford-Glass Company of Toledo, Ohio.

Not so long ago the grounds of this mammoth factory looked entirely different from the views shown here. They reflected industrial activity but they did not provide the proper setting for such fine buildings. When an officer of the company observed the plant from a New York Central train, he visualized it dressed in the same covering of green grass that added to the beauty of his own home. Would not a blanket of velvety grass make an equally pleasant setting here?

On a later trip this executive saw his dream fulfilled in the scene above. No Aladdin had performed the feat. It was all very carefully planned. First a seed bed was properly prepared and ample food provided by the use of Scott's Turf Builder. Then Scott's Lawn Seed was sown to insure complete success. Good lawns are built that way.

These pictures which were taken the following fall, cannot do justice to the beauty of the extensive lawns. They are the pride of every workman and executive, many of whom have adopted Scott's Lawn Seed and Turf Builder for their own home lawns.



In our enthusiasm over the outcome of this beautification project, we are not unmindful of the fine co-operation received at the hands of those who actually built the splendid lawns and now maintain them. It has been a real pleasure and an inspiration to work with them.

• • • • This beautiful expanse contains about seven acres. It is an appropriate setting for the big building directly above that supplies the automobile industry with safety glass. In the plant at the extreme left immense sheets of gleaming plate glass are constantly reaching completion.

The two lower pictures illustrate the lovely landscaping that complements the fine lawns. The thick, healthy grass leaves no entry for weeds and its fine texture lends a softness that impels one to stop and admire it. Closer examination reveals the perfection shown in the magnified portion below.





Libbey-Owens-Ford is the world's leader in the production of safety glass, supplying all General Motors requirements and large quantities to other leading manufacturers.

Nearly every other window in the country from metropolitan skyscrapers down to country farm houses is produced in a Libbey-Owens-Ford factory.

Among the products manufactured are structural glass, safety glass, invisible glass, flexible glass, greenhouse glass, window glass, clear and colored plate glass. Libbey-Owens-Ford also distributes the figure and wire glass manufactured by Blue Ridge Glass Corporation of Kingsport, Tennessee.

Seven factories are owned and operated, in Toledo and Rossford, Ohio; Charleston and Parkersburg, West Virginia; Ottawa, Illinois and Shreveport, Louisiana. General offices are at Toledo, Ohio.

Direct factory sales representatives are located in New York, Boston, Atlanta, Minneapolis, Chicago, Philadelphia, Kansas City, Detroit, Shreveport, Buffalo, San Francisco, Los Angeles, Cincinnati, Seattle, Denver, Dallas, New Orleans and Suffolk, Virginia.